



## 2nd Annual Color 5K Run/Family Walk

Because of the success of the first Chester County Color 5K in 2016, we've decided to do it again! In addition to being a fun family walk/run, this year's 5K will be electronically timed for more serious runners. The Event will be held on Saturday, November 4th at Everhart Park in West Chester. Registration will open at 8am. The 5K begins at 9am.

### 2017 Color 5K

Funds raised through the 2017 event will support a new program to provide one-to-one support for overdose survivors and their families and friends; provide overdose prevention information and outreach to first responders, hospital staff, family members and friends; and importantly, provide expedited admission into detox and a review of all treatment options for overdose survivors who agree to treatment.

### 2016 Color 5k Success!

Chester County held the first "Color 5K" in 2016. The event attracted more than 750 participants and supporters, including many whose lives have been turned upside down by the scourge of addiction. We raised \$25,000 and the funds were distributed to Chester County's five hospitals to help coordinate a "warm hand-off" to transition those who have been saved from an overdose into treatment and counseling.

### What else are we doing here in Chester County to address the opioid and heroin problem?

We have established an Overdose Prevention Task Force, led by our Commissioners, District Attorney, Health Department and Department of Drug and Alcohol Services. The District Attorney is taking a strong stance in the arrest and prosecution of individuals who deal the drugs (and he even notes that dealers now charge a premium to come to Chester County), while diverting addicts into counseling and treatment.

Members of our Department of Drug and Alcohol Services are going to great lengths to ensure that access to appropriate drug treatment is available. The department is also conducting public awareness events and working with County and community partners to educate the public on prevention and treatment resources, overdose risks and responses, prescription medication misuse/abuse and medication collection boxes, and other topics including insurance laws and benefits for substance abuse treatment.

Our Health Department is tackling the epidemic from a public health perspective, setting up an overdose death review team to track data, identify trends and make recommendations for policy creation. Importantly, they are focusing on the education of doctors and other health care providers on opiate prescribing practices.